

KARAGANDA ECONOMIC UNIVERSITY OF KAZPOTREBSOYUZ

APPROVE

Rector of Karaganda Economic University of
Kazpotrebsoyuz, D.e.s, Professor

E.B. Aymagambetov



Approved by the Academic Council

Minutes number 10 25.06 2019

ADMISSION EXAMINATION PROGRAMM

EDUCATIONAL PROGRAM 8D070 "Economics"

Level: doctoral program (DA)

Reviewed and discussed at the meeting of
the department

Head of the Department of Economics and
Entrepreneurship

[Signature]

(signature) (full name)

Minutes number 10 dated 31.05. 2019.

KARAGANDA 2019

DISCIPLINE " FIRM'S ECONOMIC SECURITY"

Topic 1. The subject, method and objectives of the course

The subject, method and objectives of the course ". Course content and its relationship with other disciplines. Objective basis for the emergence and development of security and economic security. Basics of economic security. Socio-economic content and specificity of economic security.

Topic 2. The essence and principles of economic security

The concept and essence of the category of security and economic security. Types and principles of economic security. Goals and objectives of economic security. Formation and development of economic security.

Topic 3. Basics of the functioning and development of economic security

Subjects and objects of economic security system. Classification of threats to economic security. Threats: internal and external. Classification of subjects and objects of economic security. Interests and economic priorities.

Topic 4. Indicators and indicators of economic security

Types of indicators and criteria that determine the values of economic security. The system of indicators of economic security. Classification of indicators of economic security. Limit Values and Level of Economic Security

Theme 5. Mechanisms to ensure economic security

Socio-economic, natural-environmental and political factors affecting economic security, and their classification. Economic, organizational, social and political mechanisms for establishing and regulating economic security.

Theme 6. Technical and technological foundations of security company

Safety and sustainability. Technical and technological resources of reproduction of the real sector of the economy. Indicators of maintenance and efficiency of use of technical and technological resources of the company and the real economy. The composition and structure of resources (raw materials, material, human, financial, etc.). Establishing the optimal composition of firm resources and economic security

Theme 7. Protection of economic interests and protection of trade secrets

Interests and economic security. Trade secret. Development of a list of information constituting a commercial secret of an enterprise. Methods of identifying commercial secrets in the enterprise. Types, system and classification of interests. The economic interests of the company. Protection of commercial secrets in the enterprise. Indicators of accounting and interest analysis. The need and mechanisms for the protection and protection of commercial secrets of the company. Leverage and methods of protection against unfair competition

Topic 8. Innovative investment security mechanisms of the company

Investment and innovative development and economic security. Investment security as a subsystem of economic security. Indicators of innovation, investment and economic security and methods for their determination. Problems of increasing the economic security of the real sector of the economy on the basis of innovation and investment development

Theme 9. Organizational and informational aspects of economic security

The organizational and technical structure of the company's security system. Mode of operation and security company. Internal and external channels of information leakage. Characteristics of information security tools. Information Security. Providing information security. Types of threats to information objects

Theme 10. State mechanisms to support economic security

Regulatory framework for economic security. State mechanisms for ensuring sustainable development of the economy and economic security. Directions to ensure sustainable development of the economy and economic security. Foreign experience of state support and regulation of the economic security of the company. State policy to ensure the economic security of the company

Theme 11. Formation of a strategy for crisis management firms

The main factors of a crisis situation and their assessment. Possible threats and business risk assessment. Development of strategy objectives for the crisis management of the company. Formation strategy for the crisis management of the company. Characteristics of the strategy for the crisis management of the company and economic security. The composition and structure of the crisis management strategy of the company.

Theme 12. Evaluation of the economic security of the company

Monitoring and analysis of economic security indicators. The influence of factors of production and security on economic security. Analysis of economic security indicators. Dependence of factors of production and security of the company.

LIST OF RECOMMENDED LITERATURES

1. Сенчагов В.К. Экономическая безопасность: геополитика, глобализация, самосохранение и развитие (книга четвертая). - М.: Финстатинформ, 2002г.
2. Кажымурат К., Спанов М.У. Теория и стратегия экономической безопасности в системе национальной безопасности Казахстана // Саясат, №9, 2001г.
3. Сенчагов В.К. Экономическая безопасность как основа обеспечения национальной безопасности России // Вопросы экономики, №8, 2001г.
4. Бендигов М.А. Экономическая безопасность промышленного

предприятия в условиях кризисного развития // Менеджмент в России и за рубежом, №2, 2000г.

5. Грунин О. Экономическая безопасность организации. - М.: Экмос, 2001г.

6. Алимбаев А., Спанов М. Методические аспекты оценки уровня экономической безопасности. // Транзитная экономика, №4, 1998г.

7. Афонцев С. Национальная экономическая безопасность: на пути к теоретическому консенсусу. // Мировая экономика и международные отношения, №10, 2002г.

8. Экономическая безопасность: производство - финансы - банки. / под ред. В.К. Сенчагова -М.: Финстатинформ, 1998г.

9. Экономическая безопасность: теория и практика. - М.: Классик плюс, 2000г.

10. Маглакелидзе Т. Некоторые проблемы экономической безопасности. // Финансы, №6, 2002г.

11. Стратегия и тактика антикризисного управления фирмой. / под ред. А.П. Градова -С.-Пб.: Специальная литература, 1996г.

12. Уткин Э.А. Антикризисное управление: Учебник. - М.: Экмос, 2003г.

13. Антикризисное управление: Учебник. / под ред. Э.М. Короткова - М.: ИНФРА-М, 2002г.

14. Антикризисный менеджмент. / под ред. А.Г. Грязновой - М.: Экмос, 1999.

15. Теория и практика антикризисного управления: Учебник. / Под ред. С.Г. Беляева - М.: ЮНИТИ, 2002г.

16. Мухамбетов Т.Н., Нукушев А.Г. Банкротство и антикризисное управление предприятием: Учебное пособие. - Алматы, 2000г.

17. Нуров С. Законодательство о банкротстве: актуальные вопросы. // Фемида, №5-6, 2000г.

18. Мухамбетов Т. Банкротство - единственный путь спасения экономики. // Экспресс К, 24.11.2000г.

19. Справочник кризисного управляющего. / под ред. Э.А. Уткина- М.: Экмос, 1999г.

20. Управление развитием организации: модульная программа для менеджеров. Модуль «Антикризисное управление», - М., 2000г.

21. Базаров Т.З., Беляев С.Г. Теория и практика антикризисного управления: Учебник для вузов. - М.: ЮНИТИ, 2003г.

22. Антикризисное управление: Учебное пособие для технических вузов. / под ред. Е.С. Минаева М.: Приор, 2000г.

23. Закон РК «О банкротстве» с изменениями и дополнениями. - Алматы; Юрист, 2003г.

24. Федотова М.А. Как оценить финансовую устойчивость предприятия. // Финансы, №6. 2003г.

25. Савицкая Г.В. Анализ хозяйственной деятельности предприятия. - Минск, 2002.

26. Дюсембаев К.Ш. Анализ вероятности банкротства предприятия. //

Сб. научных трудов. - Алматы: Экономика, 1999г.

27. Калымбетова Д.Ж. Особенности методических подходов к диагностике антикризисного управления предприятием. Материалы международной научно-практической конференции «Бизнес и образование: вектор развития». - Алматы, 2003г.

28. Бендиков М.А., Джамай Е.В. Совершенствование диагностики финансового состояния промышленного предприятия. // Менеджмент в России и за рубежом, №5, 2001г.

29. Грененков Е.М., Дведенидова С.А. Диагностика в антикризисном управлении. // Менеджмент в России и за рубежом, 2002г.

Questions of the discipline "FIRM'S ECONOMIC SECURITY"

1. The concept and essence of the category of security and economic security.
2. Types and principles of economic security.
3. Goals and objectives of economic security.
4. Subjects and objects of the economic security system and their classification
5. Classification of threats to economic security.
6. Types of indicators, criteria and indicators defining threshold values of economic security.
7. The system and classification of indicators of economic security
8. Socio-economic factors affecting economic security.
9. Natural-environmental and political factors affecting economic security.
10. Economic and organizational mechanisms for the regulation of economic security.
11. Social and political mechanisms to regulate economic security.
12. Safety, sustainability and economic priorities.
13. Interests and economic security of the company
14. Trade secrets and the protection of the economic interests of the company
15. Investment and innovative development and economic security.
16. Investment security as a subsystem of economic security.
17. Organizational and technical structure of the company's security system.
18. Regulatory framework for economic security.
19. State mechanisms for ensuring sustainable economic development and economic security.
20. The main factors of the crisis situation of the company and their assessment.
21. Possible threats and business risk assessment.
22. The influence of factors of production and security on the level of effective indicators of the economic security of the company
23. Ensuring the information security of the company
24. Limit values and level of economic security

25. Improving the forms and types of business organization and economic security
26. Indicators of maintenance and efficiency of use of technical and technological resources of the company
27. The composition and structure of resources (raw materials, material and technical, human, financial, etc.) firms. The optimal composition of the company's resources and economic security
28. Types, system and classification of interests of the company
29. The economic interests of the company. Accounting indicators and interest analysis
30. Necessity and mechanisms of protection and protection of a company's trade secret
31. Leverage and methods of protection against unfair competition
32. Indicators of innovation and investment activity and their impact on the economic security of the company
33. Indicators of innovation, investment and economic security and methods for their determination.
34. Internal and external information leakage channels and firm information security.
35. Foreign experience of state support and regulation of the economic security of the company
36. The composition and structure of the crisis management strategy of the company
37. Methodology for assessing the economic security of the company
38. Modern ways and directions for the crisis management of the company
39. Diagnostics to determine the level of bankruptcy of the company
40. The role of the state in ensuring the economic security of the company.
41. Innovation and investment components of the security company
42. Indicators of economic security: general concepts and types. Economic Security Factors
43. Economic Security Information Resources
44. The main components of trade secrets.
45. Providing economic security and protecting the interests of the company
46. Technical and technological resources that ensure the safety of the company
47. Formation strategy for the crisis management of the company
48. Prerequisites and conditions for the emergence of the shadow economy
49. The structure of the shadow economy
50. Classification of types of shadow economy.
51. The factors of the shadow economy
52. The shadow economy as a threat to economic security
53. Types and features of the shadow economy
54. The concept and essence of the shadow economy
55. Features and factors of the crisis situation of the enterprise.
56. Risks of business entities

57. Analysis and assessment of the level of economic security of the company.
58. Qualitative and quantitative indicators of the economic security of the company.
59. Indicators of the resource and social security of the company
60. The strategy of economic security of the company and the method of its development

DISCIPLINE "MICRO-MACROECONOMIC ANALYSIS"

Topic 1. Modern micro-macroeconomics and its methodology

Subject of the course "Micro-macroeconomic analysis". Methodology of micro and macroeconomic analysis. The need, objectives and practical importance of micro and macroeconomic theory. Optimization and equilibrium models. Theories of macroeconomic policy. Targets and tools

Topic 2. Theory of elasticity of supply and demand

The concept of elasticity. Price elasticity of demand. Elasticity of demand and change in revenue. Income elasticity of demand. Cross elasticity. Supply elasticity

Topic 3. The theory of consumer choice

Cardinal and ordinalist approaches to the analysis of consumer behavior. Consumer preferences and indifference curves. Budget Consumer Limit..Optimum Consumer. The income effect and the Hicks and Slutsky replacement effect

Topic 4. Theory of production. Production costs

Theory of production. Production technology and isoquants. Cobb-Douglas function. Production costs and their types. The effect of scale. Production function The marginal rate of technological substitution. Decreasing factor productivity. The effect of scale. Production costs in the short and long term. Choice of production technology

Topic 5. Offer in perfect competition. Monopoly

Offer in perfect competition. Profit maximization. The supply curve of a competitive firm in the short term. Economic nature and types of monopoly. .Sources and results of monopoly power. Firm as a perfect competitor. Monopoly. Indicators of monopoly power. Long-term and short-term equilibrium of the company - a monopolist. The role of state policy in the regulation of monopoly

Topic 6. Monopolistic competition. Oligopoly

Monopolistic competition: signs and conditions of existence. Oligopoly Signs and conditions of existence, types and distribution. Models of oligopolies of cooperative behavior are noncooperative behavior of oligopolies. Monopolistic competition: short-term and long-term equilibrium. Non-price competition. Product Differentiation. Characteristics of the oligopolistic market. Oligopoly models. Price discrimination and price factors of competition

Topic 7. Factor markets

Demand and supply in the market of production factors. Competitive and noncompetitive factor market. Factor markets. Equilibrium in a competitive market of factors of production. Elasticity and mobility of resources. Monopsony and monopoly

Topic 8. Macroeconomic gauges

Measurement of gross domestic product by value added, by expenditure and by income. GNP. Nominal and real variables. Deflators and price indices. Circulation of income and expenses. The system of national accounting. Principles of building SNS. 2. Macroeconomic indicators

Topic 9. Macroeconomic instability: economic cycles, unemployment, inflation

Economic cycle and macroeconomic dynamics. Forms of unemployment. Okun's law. Inflation and supply shocks. Phillips Curve. Fighting inflation in an open economy. The cost of inflation.

Topic 10. National income: production, distribution and consumption

Production of national income. Production function Consumption. Consumption function. Investment analysis and accelerator model of the investment process. National income. Production function and its properties. Distribution and consumption of national income. Investment analysis and accelerator model of the investment process. Tobin's g-theory. Investment policy in the Republic of Kazakhstan.

Topic 11. Aggregate demand and supply.

Model "AD-AS"

Aggregate demand and its components. Cumulative offer: classical and Keynesian models. Model AD-AS: short-term and long-term equilibrium. Model of multiplier-accelerator interaction. Classic and Keynesian approach to the analysis of aggregate supply.

Topic 12. Macroeconomic equilibrium in the commodity and money markets. Model "IS-LM"

Balance in the market of goods. IS model. Equilibrium in the money market. LM Curve. Equilibrium in the commodity and money markets. Model IS-LM. The relationship models AD-AS and IS-LM. Cross of Keynes. Actual and planned costs. Macroeconomic equilibrium in the market of goods. Equilibrium in the money market. Model LM. Analysis of macroeconomic policy on the model IS-LM-BR.

Topic 13. Open economy

Balance of payments in an open economy. Exchange rate. Parity purchasing power. The impact of fiscal and monetary policy on output and exchange rate. Open economy. Mandell Fleming Model. International flows of goods and capital: export, import, foreign investment. Payment balance. Prices in international transactions: real and nominal exchange rates. Purchasing power parity theory. Impact of fiscal and monetary policy on output and exchange rate

LIST OF RECOMMENDED LITERATURES

1. Послание Президента Республики Казахстан – лидера нации Н.А.Назарбаева народу Казахстана «Стратегия «Казахстан-2050» Новый политический курс состоявшегося государства» от 14.12.12.
2. Послание Президента Республики Казахстан – лидера нации Н.А.Назарбаева народу Казахстана «Казахстанский путь - 2050» от 17.01.14.
3. Послание Президента Республики Казахстан Н.А. Назарбаева народу Казахстана «Нұрлы Жол - путь в будущее» от 11.11.2014.
4. 100 конкретных шагов по реализации пяти институциональных реформ главы государства Нурсултана Назарбаева, 6 мая 2015 года.
5. Послание Президента Республики Казахстан Н.Назарбаева народу Казахстана. «Казахстан в новой глобальной реальности: рост, реформы, развитие», 30 ноября 2015 г.
6. Современное государство для всех: пять институциональных реформ. Выступление Президента Республики Казахстан, председателя партии «Нур Отан» Нурсултана Назарбаева на XVI съезде партии от 11 марта 2015 года.
7. Тарануха Ю.В. Микроэкономика: учебник для студентов вузов, обучающихся по экономическим специальностям / Ю.В. Тарануха; под общ. ред. проф. А.В. Сидоровича. М.: Издательство «Дело и Сервис», 2006.
8. Вечканов Г.С, Вечканова Г.Р. Микроэкономика. - СПб.:Питер, 2016.
9. Чеканский А.Н., Фролова Н.Л., Микроэкономика. Промежуточный уровень. Учебник. М., Инфра - М, 2008.
10. Макроэкономика. Учебник. Под ред. А.А. Абишева и К.А. Хубиева-Алматы, «Экономика», 2007.
11. Туманова Е.А., Шагас Н.А. Макроэкономика. Элементы продвинутого подхода. Учебн. М., 2007.
12. Туманова Е.А., Шагас Н.А. Макроэкономика - 2 .. Учебник. М., 2006.
13. Агапова Т.А., Серёгина С.Ф. Макроэкономика. Учебник. М.: «ДиС», 2007.
14. Экономическая теория. Микроэкономика-1,2. под ред. Г.П. Журавлевой, Издательский дом «Дашков и К», 2008.
15. Журавлева Г, Чередниченко Л. Микроэкономика. Учебник. Издательство: Инфра-М, 2015.
16. Тарануха Ю.В., Микроэкономика: тесты, графики, упражнения, задачи, 2013.
17. Нуреев Р. М., Курс микроэкономики: учебник для вузов // Р.М.Нуреев. - М: Норма, Инфра-М, 2016.
18. Малкина М.Ю. Микроэкономика. Учебник, Издательство: Инфра-М, 2014.
19. «Макроэкономика» Автор: Л.С.Тарасевич П.И.Гребенников А.И.Леусский Издательство: «Высшее Образование», 2008.
20. «Макроэкономика» Автор: Т.А., Агапова, С.Ф.Серегина. Экономика Издательство: Синергия, 2013.
21. «Макроэкономика» Автор:Абель Э.,Бернанке Б, 2010.

22. «Макроэкономика» Автор: Кузнецов Б.Т.Издательство: Юнити-Дана, 2012.
23. «Макроэкономика: практикум» Авторы: Резник Г.А., Чувакова С.Г. Издательство:Финансы и статистика; ИНФРА-М, 2010.
24. «Макроэкономика: Продвинутый уровень» Автор: Бродский Б.Е. Издательство: Инфра-М, 2012.
25. Родионова В.Г. Микро-и макроэкономика. Учебное пособие, Издательство: МГТУ им. Н. Э. Баумана, 2015.
26. Марыганова Е. А. Макроэкономика: экспресс-курс: учеб. пособие / Е. А. Марыганова, С. А. Шапиро. Издательство:КноРус 2008.
27. Микроэкономика: практический подход. (Managerial Economics): Учебник/ Под ред. А.Г. Грязновой и А.Ю. Юданова, М.: КноРус. – 2007, 2008, 2009, 2010.
28. Агапова Т.А., Серегина С.Ф. Макроэкономика: учеб. – М.: Маркет ДС,2009 (Университетская серия).
29. Серяков С.Г. Микроэкономика. Учебник, Инфра-М, Магистр, 2016г, с.416.
30. Киселева, Елена Александровна. Макроэкономика [Текст]:экспресс-курс :учебное пособие для вузов/Е. А. Киселева.-2-е изд., стереотип.- М.:КНОРУС,2009.
31. Микроэкономика: практический подход / под ред. А. Г. Грязновой, А. Ю. Юданова. – Москва, 2008.
32. «Макроэкономика» Абишева А.А. и Хубиева К.А. 2009 год Алматы.
33. Микроэкономика - Вечканова Г.Р. – Учебное пособие. Издательство: «Питер» 2010.
34. Щепачева Н. Микроэкономика, Оренбургский государственный университет, 2012.
35. Бродский Б.Е. Макроэкономика: продвинутый уровень М.: Изд-во ИНМ 2012.

Questions of the discipline "MICRO-MACROECONOMIC ANALYSIS"

1. The subject of the course "Micro-macroeconomic analysis"
2. Methodology of micro and macroeconomic analysis
3. The need, objectives and practical importance of micro and macroeconomic theory
4. Elasticity of demand and change in revenue.
5. The elasticity of demand for income. Cross elasticity.
6. Elasticity of supply.
7. Cardinal and ordinal approach to analysis and consumer behavior
8. Consumer preferences and indifference curves. Budget constraint of the consumer.
9. Optimum consumer. Income effect and substitution effect on Hicks and Slutsky.
10. Theory of production. Production technology and isoquants.
11. Production costs and their types.

12. The effect of scale.
13. Offer in perfect competition.
14. Maximizing profits. Competitive supply curve firms in the short run.
15. Economic nature and types of monopoly.
16. Oligopoly. Signs and conditions of existence, types and Spread.
17. Models of oligopolies of cooperative behavior
18. Non-cooperative behavior of oligopolies
19. Demand and supply in the market of production factors.
20. Competitive and non-competitive market factors production
21. Measurement of gross domestic product by value added, by expenditure and by income. GNP
22. Nominal and real change. Deflators and indexes prices
23. Economic cycle and macroeconomic dynamics
24. Forms of unemployment. Okun's law.
25. Inflation and supply shocks. Phillips Curve. Fighting inflation in an open economy. Costs inflation.
26. Production of national income. Production function.
27. Consumption. Consumption function.
28. Investment analysis and investment accelerator model process.
29. Aggregate demand and its components
30. Aggregate sentence: classical and Keynesian models
31. Model AD-AS: short-term and long-run equilibrium
32. Balance in the market of goods. IS model
33. Equilibrium in the money market. LM Curve
34. The balance in the commodity and money markets. IS-LM model
35. Interrelation of models AD-AS and IS-LM
36. Balance of payments in an open economy
37. Exchange rate. Purchasing power parity
38. The impact of fiscal and monetary policy on the issue and exchange rate.
39. Economic growth: sources of economic growth. Factor growth model
40. Solow growth model
41. Economic growth in an open economy and convergence
42. Methodology of micro and macroeconomic analysis.
43. Necessity, tasks and practical significance of micro and macroeconomic theory
44. The concept of elasticity. Price elasticity of demand.
45. Elasticity of demand and change in revenue.
46. Elasticity of demand for income. Cross elasticity.
47. Elasticity of supply.
48. Theory of production. Production technology and isoquants.
49. Cobb-Douglas function. Production costs and their types.
50. The effect of scale.
51. Offer in perfect competition.
52. Profit maximization. Competitive supply curve firms in the short run.
53. Economic nature and types of monopoly.
54. Oligopoly. Signs and conditions of existence, types and Spread.

55. Oligopoly models of cooperative behavior
56. non-cooperative behavior of oligopolies
57. Demand and supply in the market of production factors.
58. Competitive and non-competitive market factors production
59. Measurement of gross domestic product added cost, by expenditure and by income. GNP
60. Nominal and real change. Deflators and indexes prices

DISCIPLINE «MODERN PROBLEMS OF MANAGEMENT IN THE ECONOMY OF KAZAKHSTAN»

Topic 1. Competitiveness of Kazakhstan's economy in the global economy (global competitiveness rating and other assessment methods)

Competitiveness rating of the Institute of Management Development. Competitiveness rating of the World Economic Forum. Comparison of two indices of the World Economic Forum rating. Other approaches to the measurement of competitiveness. Definition of competitiveness of Kazakhstan and problems of its increase

Topic 2. INDUSTRIAL AND INNOVATIVE DEVELOPMENT OF KAZAKHSTAN (SPIIR PROGRAMS, BUSINESS TRAVEL CARD 2020, PRODUCTIVITY 2020, EXPORTER 2020, AGRIBUSINESS 2020 AND OTHERS)

Theoretical concepts of "industrial" and "innovative" development. Factors of industrial and innovative development. Models of industrial-innovative development in the countries of the world. The role of government programs in accelerating the transition to an innovative development path. The main state programs in the economy of Kazakhstan, assessment of the content and results

Topic 3. NATIONAL AND REGIONAL INNOVATION SYSTEMS: DEVELOPMENT WAYS IN KAZAKHSTAN

The concept of innovation and their role in a market economy. Science-intensive production in the economy of Kazakhstan. National innovation system in the development of the economy of Kazakhstan. Regional innovation systems: features of functioning and institutions. Mechanisms of industrial-innovative development of the Republic of Kazakhstan.

Topic 4. LABOR MARKET IN THE REPUBLIC OF KAZAKHSTAN: GENERAL AND ESPECIALLY IN THE CONTEXT OF WORLD TENDENCIES.

Institutional foundations of the modern labor market: labor legislation, minimum wages, unemployment insurance and poverty benefits, active employment promotion programs. Social partnership, its role in the regulation of income and development trends in different countries. Trends and forms of employment and unemployment in the global labor market and in Kazakhstan. Features of labor market regulation in the modern economy

Topic 5. INTEGRATION PROCESSES IN KAZAKHSTAN IN THE CONTEXT OF EURASEC AND WTO

Concepts of integration of national economies and their industries in the world economy. Institutional features of economic conditions in different types of integration of national economic spaces. Assessment of the competitiveness of

industries in Kazakhstan in the EAEU. Assessment of the effect of integration of industries of Kazakhstan in the EAEU

Topic 6. POLICY OF INCOME AND WAGES IN KAZAKHSTAN

Income and expenditure of the population: sources, types and structure. The main directions of state income policy. Institutes of social protection: labor market, social assistance and social insurance. Tax policy and methods of its influence on the income of the population. Monetary policy and methods of its influence on the income of the population. The impact of natural transfers of the public sector and the income of the population: education, health, culture and sports

Topic 7. FAMILY POLICY IN KAZAKHSTAN

Theoretical foundations of social protection of the family in a modern economy. Classification of models and mechanisms of family policy in developed countries. Institutional support of social protection of the family in the economy of Kazakhstan. The socio-economic situation of families with children in the economy of Kazakhstan. Mechanisms to enhance the social protection of households with children. Transformation of the distribution mechanism of providing types of social assistance for low-income families

Topic 8. SPATIAL NON-UNITY OF ECONOMIC DEVELOPMENT OF KAZAKHSTAN

Theoretical foundations of the spatial organization of the economy. Economic space in the concepts of socio-economic systems. Properties of economic space in modern socio-economic systems. The essence and content of the phenomenon of spatial structural heterogeneity of the economy. Competitive forms of the spatial structure of the post-industrial economy. Methodical basis for the evaluation of the spatial organization of the economy and the settlement of the population

Topic 9. INTEGRATED AND NETWORK REGIONS, FORMATION OF CLUSTER MODEL OF ECONOMY

The concept of integrated and networked regions in conjunction with a cluster approach in the global economy. Features clustering in the world. Evaluation of the influence of cluster-forming structures on the development of the region. The system of state regulation of the cluster development

Topic 10. SPECIAL ECONOMIC ZONES IN KAZAKHSTAN: CONDITION AND PROBLEMS OF DEVELOPMENT.

The content of the concept of "special economic zone" (SEZ). Classification of SEZ. The history of the SEZ in the global economy. Characteristics of existing special economic zones (SEZ) in Kazakhstan. Strategic potential of the SEZ

Topic 11. SOCIO-ENTERPRISE CORPORATIONS (SEC) AS A INSTITUTE OF REGIONAL DEVELOPMENT IN KAZAKHSTAN

Institutional and economic content of the SEC and their place in the modern regional economy. Experience effective and successful SEC in foreign countries. The history of the SEC in Kazakhstan. Characteristics of projects implemented through the SEC. Prospects for the development of SEC their place in the system of public administration

Topic 12. TYPES OF PLACEMENT OF PRODUCTION FORCES AND POPULATION SETTLEMENT

Modern paradigms of the spatial organization of the economy. The basic processes of allocation of productive forces and resettlement of the population. Demographic processes as an indicator of population settlement. Types of distribution of productive forces and resettlement of the population in the industrial and post-industrial economy

Topic 13. AGGLOMERATION AND URBANISTIC CONCENTRATION IN THE POPULATION SETTLEMENT SYSTEM.

Economic development and urbanization as interrelated processes. The history of world urbanization. Features of urbanization in developing countries. Agglomerations in the modern economy. Two types of effect of concentration in production: the effect of localization and the effect of urbanization. Single-industry towns in the economy of Kazakhstan: features of development and problems of regulation. State program "single-industry towns".

Topic 14. INDUSTRIAL PARKS AS AN ELEMENT OF INDUSTRIAL INFRASTRUCTURE: ROLE IN THE POST-INDUSTRIAL ECONOMY. PARK "SARY-ARKA" IN THE KARAGANDA REGION.

The value of industrial, engineering, transport and other infrastructure for business development in the modern economy. World experience in creating an infrastructure for business in a postindustrial economy. Models of management in industrial parks. World experience in the creation of industrial parks. The value of industrial parks for clustering the regional economy

Topic 15. ENSURING THE SOCIAL ATTRACTIVENESS OF SMALL CITIES AND RURAL HUMAN SETTLEMENTS IN KAZAKHSTAN: CONCEPT AND STRATEGY OF ACTION

The concept of a balanced population settlement structure and the role of small cities in providing such a structure. Urban settlement sinter-network type. Social attractiveness of the settlement: criteria and indicators for evaluation. Classification of settlements of the Karaganda region according to the degree of social attractiveness of settlements

LIST OF RECOMMENDED LITERATURES

1. Емельянов С.В. Международная конкурентоспособность национальной промышленности, 90-е годы XX века. – М.: Международные отношения, 2011.- 405 с.

2. Конкурентоспособность в системе мирового хозяйства: пространственный анализ / Под ред. Н.С. Мироненко. – М.: Пресс-Соло, 2002. – 472 с.
3. Конкурентоспособность России в глобальной экономике. – М.: Международные отношения, 2011. – 376 с.
4. Сакс Дж.Д., Ф.Ларрен В. Макроэкономика. Глобальный подход. Пер. с англ. – М., 2006.
5. Пилипенко И.В. (2002а) Конкурентоспособность малых стран Западной Европы в системе мирового хозяйства // Конкурентоспособность в системе мирового хозяйства: пространственный анализ / Под ред. Н.С. Мироненко. – М.: Пресс-Соло, 2002. – С. 206-233.
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9. Днишев Ф. Научно-техническое развитие в условиях становления национальных производительных сил: стратегия и механизм. – Алматы: Наука, 1996
10. Программа Производительность 2020: <http://kidi.gov.kz/deitel/93-programma-proizvoditelnosti-2020.html>
11. ГПФИИР – 2: <http://strategy2050.kz/ru/news/2892>
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14. Дорожная карта бизнеса 2020: <http://www.damu.kz/2371>
15. Карта индустриализации Казахстана 2010-2014: mir.gov.kz/sites/default/files/txt.../karta_industrializacii_kazahstana.pdf
16. Кенжегузин М., Днишев Ф., Альжанова Ф. Наука и инновации в рыночной экономике: мировой опыт и Казахстан. – Алматы: ИЭ МОН РК, 2005
17. Гохберг Л. Национальная инновационная система России в условиях «новой экономики» // Вопросы экономики. – 2003. – №3
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22. Мироненко Н.С., Пилипенко И.В. Конкурентоспособность малых высокоразвитых стран Западной Европы на мировом рынке прямого

инвестирования // Вестник Московского Университета. Серия 5. География. – 2014. №1. – С. 11-17.

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47. Закон Республики Казахстан « О государственных социальных пособиях по инвалидности, по случаю потери кормильца и возрасту» от 16.06.97г.

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Questions of the discipline

«MODERN PROBLEMS OF MANAGEMENT IN THE ECONOMY OF KAZAKHSTAN»

1. Rating of competitiveness of the Institute of Management Development
2. World Economic Forum competitiveness rating
3. Comparison of indexes of the World Economic Forum and the Institute of Management Development Ratings: advantages and disadvantages. The use of indexes in the management of the economy.
4. Determination of the competitiveness of the economy of Kazakhstan and the problems of its increase
5. Structural characteristics of the economy of Kazakhstan in comparison with the developed countries of the world.
6. Theoretical concepts of "industrial" and "innovative" development. Factors of industrial and innovative development.
7. Models of industrial-innovative development in the world.
8. The role of government programs in accelerating the transition to an innovative development path.
9. The main state programs in the economy of Kazakhstan: assessment of the content and results.
10. The concept of innovation and their role in a market economy. Technological structures and the "new economy".
11. High-tech and high-tech industries in the economy of Kazakhstan.

12. Digital economy and its capabilities in raising the level of the country's technological structure. Signs of a digital economy.
13. Business ecosystems in the digital economy, their types and features of formation.
14. The state program of industrial-innovative development for 2015-2019: intentions and intermediate results.
15. The role of the national innovation system and its institutions in the development of the economy of Kazakhstan.
16. Regional innovation systems: features of functioning and institutions.
17. Mechanisms of industrial-innovative development of the Republic of Kazakhstan: types and opportunities.
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19. Social partnership, its role in the regulation of income and development trends in different countries.
20. Tendencies and forms of employment and unemployment in the global labor market and in Kazakhstan
21. Features of labor market regulation in the modern economy and Kazakhstan.
22. State program for the development of productive employment and small entrepreneurship for 2017-2021.
23. Concepts of integration of national economies and their industries in the world economy
24. Institutional features of economic conditions in different types of integration of national economic spaces
25. Assessment of the competitiveness of industries in Kazakhstan in the EAEU. Opportunities to manage the competitiveness of industries.
26. Assessment of the integration effect of the industries of Kazakhstan in the EAEU
27. Income and expenditure of the population: sources, types and structure. Income trends in Kazakhstan.
28. The main directions of the state policy of income and wages
29. Institutes of social protection: labor market, social assistance and social insurance.
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33. Theoretical foundations of social protection of the family in a modern economy
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35. Institutional provision of social protection of families in the economy of Kazakhstan
36. Theoretical foundations of the spatial organization of the economy. Regulation of the territorial development of the country and its regions.

37. Economic space in the concepts of socio-economic systems. Properties of economic space in modern socio-economic systems.
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39. The concept of integrated and networked regions in conjunction with a cluster approach in the global economy.
40. Business networks as the main form of increasing the country's competitiveness in the modern economy.
41. Features of clustering and types of clusters in the global economy.
42. Methods for analyzing the basic parameters of business structures
43. Assessment of the impact of cluster-forming structures on the development of the region and country
44. Intersectoral and interregional aspects of cluster development
45. The system of state regulation of the development of the cluster
46. Regional growth mechanisms network cluster formation structure
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59. Types of distribution of productive forces and resettlement of the population in the industrial and post-industrial economy
60. Economic development and urbanization. Cities and urbanization: common and special.

Заведующий кафедрой
экономики и предпринимательства



Абдикаримова А.Т.